



Globe

GLOBE OF GOOD

MOVING TOWARDS A SUSTAINABLE FUTURE THROUGH ESG

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YOLY C. CRISANTO

SENIOR VICE PRESIDENT, CORPORATE COMMUNICATIONS AND
CHIEF SUSTAINABILITY OFFICER
myccrisanto@globe.com.ph



Reinvent your world.

GLOBE SUSTAINABILITY + BUSINESS

THROUGH THE YEARS

2030
2050

2008

First Sustainability Report using GFI



2012

Started External Assurance for Sustainability Report



2015

Appointment of Chief Sustainability Officer



2016

Commitment to: 10 UN SDGs
Intensified advocacy communications



2017

Shift to Integrated Report



2018

Commitment to: UN SDG under the Ayala Sustainability Blueprint



2019

Commitment to: UN Global Compact
GSMA



2020

Sustainability Integration in Balanced Scorecard and New Business Models

Sustainability Reporting: mandatory for all PLCs (SEC)



Fulfillment of 2030 and 2050 commitments to UN and GSMA



CUSTOMER INNOVATION



NETWORK TRANSFORMATION & CIRCLE OF HAPPINESS



CX TRANSFORMATION & APPOINTMENT OF CHIEF CX OFFICER



GLOBE PURPOSE & MARKET LEADERSHIP IN MOBILE



FUTURE NOW. PURPOSE FORWARD.



MOVE AS ONE & ASIA'S BEST WORKPLACE



5G LAUNCH & 917 VENTURES



SUSTAINABILITY AT GLOBE

DRIVEN BY THE GLOBE PURPOSE

Globe Vision and Purpose

#LiveYourY and #GlobeOfGood

We see a Philippines where families' dreams come true, businesses flourish, and the nation is admired.

To do our part, we create wonderful experiences for people to have choices, overcome challenges, and discover new ways to enjoy life.

In everything we do, we treat people right to create a Globe of good.

Sustainability

Anchored on the United Nations Global Compact Principles and the United Nations Sustainable Development Goals

SUSTAINABLE DEVELOPMENT GOALS



Globe contributes to 10 out of 17 UN Sustainable Development Goals (SDGs)

ACT RESPONSIBLY

using the 10 UN Global Compact Principles on Human Rights, Labor, Environment and Anti-Corruption



FIND OPPORTUNITIES

through the UN Sustainable Development Goals



SUSTAINABILITY FOCUS AREAS

Care for the Environment

Digital Nation

Care for People

Positive Societal Impact

MATERIALITY

HOW GLOBE CREATES VALUE

IMPORTANCE TO STAKEHOLDERS

Global Megatrends
Industry Material issues

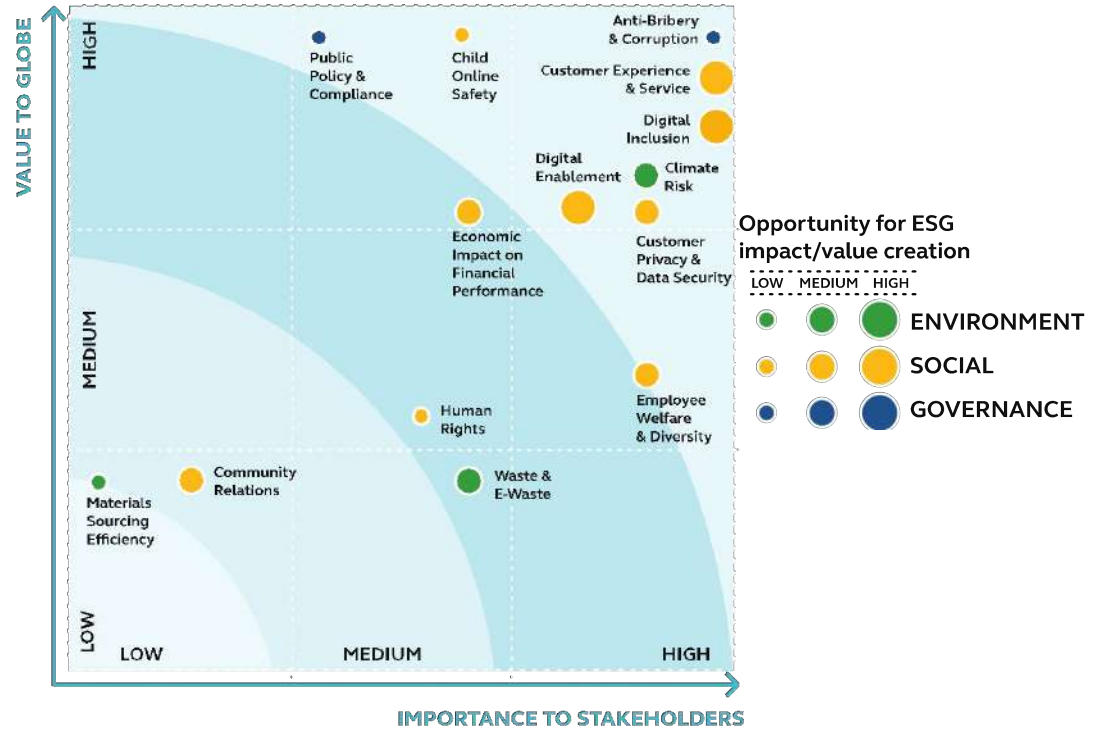


VALUE TO GLOBE

Enterprise Risk

OPPORTUNITY FOR ESG

Globe Value Creation



INDUSTRY CLIMATE COMMITMENTS

ENGAGING STAKEHOLDERS



We are a TCFD Supporter, together with the members of the Ayala Group of companies



CLIMATE ACTION TASKFORCE

World's first industry to commit to the United Nations Sustainable Development Goals (SDGs)



- #RaceToZero: Committed to Net Zero by 2050
- Signatory, UN Global Compact
- Signatory, UNGC Statement from Business Leaders on Renewed Global Cooperation
- CDP Discloser in 2020 (B- attainment)



RACE TO ZERO

GREEN AND RESILIENT NETWORK

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7 Sites running on Clean Energy, including our headquarters, **The Globe Tower**



Almost 8,800 Green Network Solutions deployed

- Lithium Batteries
- DC Hybrid Genset
- Fuel Cell
- Free Cooling Systems using ambient air flow
- Solar Power

GREEN PRACTICES AT THE GLOBE TOWER

LEED GOLD CERTIFIED BUILDING

RUNS ON 100% RENEWABLE ENERGY

RAINWATER COLLECTION SYSTEM

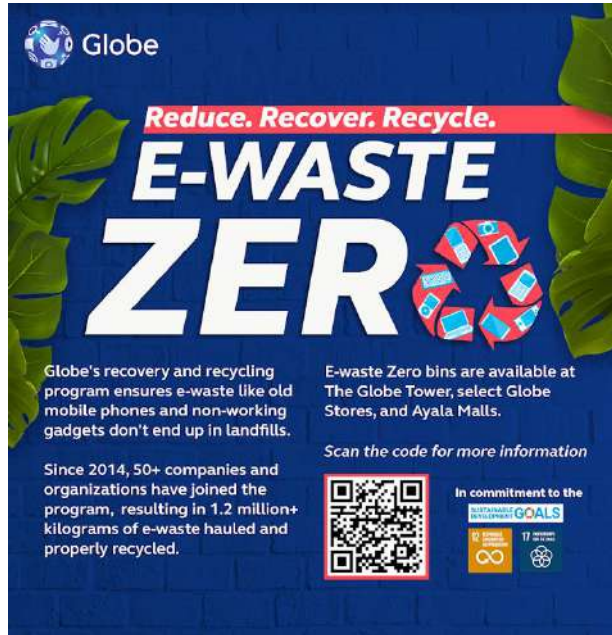
NON-POTABLE WATER RECYCLING VIA ADSORPTION FILTRATION PROCESS

E-WASTE DROP OFF LOCATION



ADVOCATING FOR RESPONSIBLE E-WASTE MANAGEMENT

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Globe

Reduce. Recover. Recycle.

E-WASTE ZERO



Globe's recovery and recycling program ensures e-waste like old mobile phones and non-working gadgets don't end up in landfills.


E-waste Zero bins are available at The Globe Tower, select Globe Stores, and Ayala Malls.

Scan the code for more information

Since 2014, 50+ companies and organizations have joined the program, resulting in 1.2 million+ kilograms of e-waste hauled and properly recycled.

In commitment to the SUSTAINABLE DEVELOPMENT GOALS



- Since 2014, **more than 66 corporations, organizations, LGUs and schools** contributed to this program leading to the safe management and disposal of more than **1.4 million kg** of e-waste
- Recognized by the **GSMA** as one of the global best practices for take-back and collection efforts 
<https://www.gsma.com/mobilefordevelopment/blog/e-waste-zero>
- Scan the QR code to check the **120 drop off points** nationwide and avail free door-to-door hauling of bulky items
- Proceeds helped build classrooms in Aklan and will also support public school students with purchase of devices for blended learning.

Supported by:



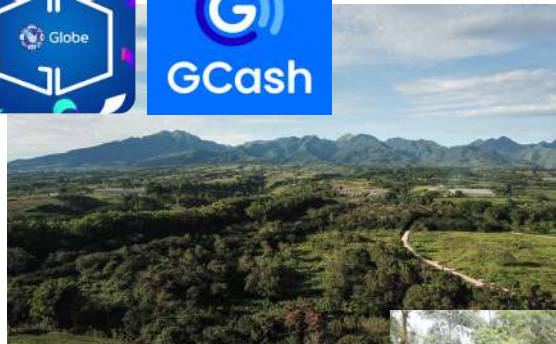
ZALORA



Reinvent your world.

VIRTUALLY ENGAGING STAKEHOLDERS

#GLOBEOFGOOD



Empowering customers to contribute to Reforestation using the Globe Rewards and Gcash platform

Reforestation Programs

Total of ~ 463 hectares nationwide



GLOBE REWARDS

USD62,000 were donated for Reforestation efforts in Bukidnon, Mindanao as of 2020

LUZON (Zambales)

3 hectares Vetiver grass and various indigenous tree species
The Mead Foundation

LUZON

300 hectares Ipo Watershed
(Yakal, Dungon and Narra trees)
WWF Philippines (GCash)



GCASH FOREST

"Green Feature" of the GCash app.
7.5 million GCash Forest users as of 2021

VISAYAS (Iloilo)

12 hectares Mangrove Conservation
Zoological Society of London - PH (2020)

MINDANAO (Bukidnon)

148 hectares of Calliandra and various indigenous tree species
Hineleban Foundation

DRIVING POSITIVE SOCIETAL IMPACT

#GLOBEOFGOOD

DIGITAL THUMBPRINT PROGRAM

Responsible Online Citizenship



4,101 schools reached
115,394 teachers trained
1.9mn students with access to DTP

OVERALL EMPLOYEE WELL-BEING

Mental Health and Diversity



Piloted HopeChat, a messaging platform for mental health services, via Facebook Messenger

DISTANCE LEARNING



Zero-rated access to DepEd Commons, Globe E-Library and other relevant government websites

COMMUNITY DEVELOPMENT

E-volunteering and Hunger Alleviation



Php 3.4mn raised through Globe Rewards in Q1 2021

THE JOURNEY CONTINUES

#GLOBEOFGOOD: MOVING TOWARDS A SUSTAINABLE FUTURE THROUGH ESG

- 1. Commit to carbon reduction**
 - a. Inclusion in the Balanced Scorecard
 - b. ESG Data tracking
 - c. Adherence to disclosure frameworks
- 2. Strive for resiliency**
 - a. Leading the digital transformation
- 3. Stakeholder Engagement**
 - a. Management systems
- 4. Process Excellence**
- 5. Commitment to Corporate Governance**

RATINGS

DRIVEN BY THE GLOBE PURPOSE

MSCI
ESG RATINGS



CCC	B	BB	BBB	A	AA	AAA
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Medium
ESG Risk Rating

as of 30 Apr 2020

- Low Controversy Level
- Exposure: Average
- Management of ESG Material Risk: Average



“Best Corporate Governance Telecoms - Asia 2019”

London’s Ethical Boardroom






**Top 20 ASEAN Publicly Listed Companies,
Top 3 Publicly Listed Companies per Country (Philippines), and
ASEAN Asset Class Publicly Listed Companies
ASEAN Corporate Governance Scorecard**




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