GLOBE OF GOOD
MOVING TOWARDS A SUSTAINABLE FUTURE THROUGH ESG

21 APRIL 2021

YOLY C. CRISANTO
SENIOR VICE PRESIDENT, CORPORATE COMMUNICATIONS AND
CHIEF SUSTAINABILITY OFFICER
myccrisanto@globe.com.ph
**GLOBE SUSTAINABILITY + BUSINESS THROUGH THE YEARS**

2008
- First Sustainability Report using GRI

2012
- Started External Assurance for Sustainability Report
- Appointment of Chief Sustainability Officer

2015
- Commitment to: 10 UN SDGs
- Intensified advocacy communications

2016
- Shift to Integrated Report

2017
- Commitment to: UN SDG under the Ayala Sustainability Blueprint

2018
- Commitment to: UN Global Compact GSMA

2019
- Sustainability Integration in Balanced Scorecard and New Business Models

2020
- Sustainability Reporting: mandatory for all PLCs (SEC)

2030
- Fulfillment of 2030 and 2050 commitments to UN and GSMA

CUSTOMER INNOVATION

NETWORK TRANSFORMATION & CIRCLE OF HAPPINESS

CX TRANSFORMATION & APPOINTMENT OF CHIEF CX OFFICER

GLOBE PURPOSE & MARKET LEADERSHIP IN MOBILE

FUTURE NOW, PURPOSE FORWARD.

MOVE AS ONE & ASIA'S BEST WORKPLACE

5G LAUNCH & 917 VENTURES
Globe Vision and Purpose

#LiveYourY and #GlobeOfGood

We see a Philippines where families’ dreams come true, businesses flourish, and the nation is admired.

To do our part, we create wonderful experiences for people to have choices, overcome challenges, and discover new ways to enjoy life.

In everything we do, we treat people right to create a Globe of good.

Sustainability


Globe contributes to 10 out of 17 UN Sustainable Development Goals (SDGs)

ACT RESPONSIBLY

using the 10 UN Global Compact Principles on Human Rights, Labor, Environment and Anti-Corruption

FIND OPPORTUNITIES

through the UN Sustainable Development Goals

SUSTAINABILITY FOCUS AREAS

- Care for the Environment
- Digital Nation
- Care for People
- Positive Societal Impact
MATERIALITY
HOW GLOBE CREATES VALUE

IMPORTANCE TO STAKEHOLDERS
- Global Megatrends
- Industry Material issues

VALUE TO GLOBE
- Enterprise Risk

OPPORTUNITY FOR ESG
- Globe Value Creation
INDUSTRY CLIMATE COMMITMENTS
ENGAGING STAKEHOLDERS

We are a TCFD Supporter, together with the members of the Ayala Group of companies.

CLIMATE ACTION TASKFORCE

World's first industry to commit to the United Nations Sustainable Development Goals (SDGs)

- #RaceToZero: Committed to Net Zero by 2050
- Signatory, UN Global Compact
- Signatory, UNGC Statement from Business Leaders on Renewed Global Cooperation
- CDP Discloser in 2020 (B- attainment)
GREEN AND RESILIENT NETWORK
#GLOBEOFGOOD

7 Sites running on Clean Energy, including our headquarters, The Globe Tower

Almost 8,800 Green Network Solutions deployed

- Lithium Batteries
- DC Hybrid Genset
- Fuel Cell
- Free Cooling Systems using ambient air flow
- Solar Power
Since 2014, more than 66 corporations, organizations, LGUs and schools contributed to this program leading to the safe management and disposal of more than 1.4 million kg of e-waste.

Recognized by the GSMA as one of the global best practices for take-back and collection efforts:
https://www.gsma.com/mobilefordevelopment/blog/e-waste-zero/

Scan the QR code to check the 120 drop off points nationwide and avail free door-to-door hauling of bulky items.

Proceeds helped build classrooms in Aklan and will also support public school students with purchase of devices for blended learning.
Empowering customers to contribute to Rainforestation using the Globe Rewards and Gcash platform

<table>
<thead>
<tr>
<th>Rainforestation Programs</th>
<th>LUZON (Zambales)</th>
<th>LUZON (Iloilo)</th>
<th>VISAYAS (Iloilo)</th>
<th>MINDANAO (Bukidnon)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>3 hectares Vetiver grass and various indigenous tree species</td>
<td>300 hectares Ipo Watershed (Yakal, Dungon and Narra trees)</td>
<td>12 hectares Mangrove Conservation</td>
<td>148 hectares of Calliandra and various indigenous tree species</td>
</tr>
<tr>
<td></td>
<td>The Mead Foundation</td>
<td>WWF Philippines (Gcash)</td>
<td>Zoological Society of London - PH (2020)</td>
<td>Hineleban Foundation</td>
</tr>
</tbody>
</table>

GLOBE REWARDS
USD62,000 were donated for Rainforestation efforts in Bukidnon, Mindanao as of 2020

GCASH FOREST
"Green Feature" of the GCash app. 7.5 million GCash Forest users as of 2021
## DRIVING POSITIVE SOCIETAL IMPACT

### #GLOBEOFGOOD

### DIGITAL THUMBPRINT PROGRAM

**Responsible Online Citizenship**

<table>
<thead>
<tr>
<th>Module</th>
<th>Digital Thumbprint Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parent Module</td>
<td></td>
</tr>
<tr>
<td>Digital Insight</td>
<td></td>
</tr>
<tr>
<td>Digital Discernment</td>
<td></td>
</tr>
<tr>
<td>Digital Impact</td>
<td></td>
</tr>
<tr>
<td>Digital Ambition</td>
<td></td>
</tr>
</tbody>
</table>

- 4,101 schools reached
- 115,394 teachers trained
- 1.9mn students with access to DTP

### OVERALL EMPLOYEE WELL-BEING

**Mental Health and Diversity**

- Piloted HopeChat, a messaging platform for mental health services, via Facebook Messenger

### DISTANCE LEARNING

- Zero-rated access to DepEd Commons, Globe E-Library and other relevant government websites

### COMMUNITY DEVELOPMENT

**E-volunteerism and Hunger Alleviation**

- Php 3.4mn raised through Globe Rewards in Q1 2021

- Pilot HopeChat, a messaging platform for mental health services via Facebook Messenger

- 4,101 schools reached
- 115,394 teachers trained
- 1.9mn students with access to DTP

- Zero-rated access to DepEd Commons, Globe E-Library and other relevant government websites
1. **Commit to carbon reduction**
   a. Inclusion in the Balanced Scorecard
   b. ESG Data tracking
   c. Adherence to disclosure frameworks

2. **Strive for resiliency**
   a. Leading the digital transformation

3. **Stakeholder Engagement**
   a. Management systems

4. **Process Excellence**

5. **Commitment to Corporate Governance**
Ratings Driven by the Globe Purpose

MSCI ESG Ratings

- CCC
- B
- BB
- BBB
- A
- AA
- AAA

B-
2020 CDP Score

CDP Discloser 2020

"Best Corporate Governance Telecoms - Asia 2019"
London's Ethical Boardroom

Medium ESG Risk Rating
as of 30 Apr 2020

- Low Controversy Level
- Exposure: Average
- Management of ESG Material Risk: Average

London's Ethical Boardroom

"Best Corporate Governance Telecoms - Asia 2019"

Top 20 ASEAN Publicly Listed Companies, Top 3 Publicly Listed Companies per Country (Philippines), and ASEAN Asset Class Publicly Listed Companies
ASEAN Corporate Governance Scorecard