The Story of Coca-Cola
Making a difference. Making it happen.
REFRESH THE WORLD
AND MAKE A DIFFERENCE

Good for
PEOPLE

Good for
BUSINESS

Good for
SOCIETY

AND CHALLENGING OURSELVES TO GO BEYOND GOOD
WATER
Every drop of water, we give back

WASTE
Every bottle, collected & recycled

WOMEN
Every woman in the value chain, empowered
WATER
EVERY DROP OF WATER, WE GIVE BACK.

GLOBAL COMMITMENT
100% WATER CONSUMED, REPLENISHED BY 2020 AND BEYOND

REDUCE*
• 27% decrease in water-use in operations
• More 5.78-B litres saved from since 2014

REUSE*
• more than 17.5 M litres of wastewater recovered, treated, and safely returned; can support aquatic life

*TCCC Business and Sustainability Report 2018, published and released 2019
**In Partnership with several organizations all over the country**

**In Partnership with WWF Phils**

**WATER REPLENISH**

124% of the water consumed safely returned to nature & communities

**HYDRAULIC RAM PUMP**

a 200-year-old technology: uses the energy of falling water

**GRAVITY-FED SYSTEMS**

From the reservoirs, pipes are installed to deliver water

**RAINWATER HARVESTING**

rainwater harvesting systems are installed which collect rainwater

**WATERSHED CONSERVATION**

475 hectares of critical watershed conserved

**Over 230,000 Filipinos in 240 remote and water-stressed communities have access to clean water**

**In Partnership with WWF Phils**
WASTE
EVERY BOTTLE, WE COLLECT AND RECYCLE

GLOBAL COMMITMENT
A WORLD WITHOUT WASTE
Vision of 100% bottle collection, recovery, and recycling by 2030

CASE FOR CHANGE
- Four of five top country polluters are in ASEAN (incl. PH)
- Collection of PET bottles is at 40%
WASTE
EVERY BOTTLE, WE COLLECT AND RECYCLE

Design
Invest in innovation to build a better package & explore packaging-free alternatives

Partner
Help people understand what, how, and where to recycle

Collect
Make recycling more accessible to achieve 100% collection and recycling by 2030

50% of PH Business already recycled glass
100% rPET bottles
100% rPET bottles
(As of March 2019)
WASTE
EVERY BOTTLE, WE COLLECT AND RECYCLE

Coca-Cola

P2.3B PETVALUE JV with Indorama Vent.

pioneering state-of-the-art bottle-to-bottle recycling facility

COLLECT
• PETValue can process 45,000 MT/yr (input)
• PETValue can have an output of 32,000 MT/yr of rPET resin
WOMEN
EVERY WOMAN IN THE VALUE CHAIN, EMPOWERED

GLOBAL COMMITMENT
5M WOMEN EMPOWERED
GLOBALLY BY 2020

Women are pillars of our business system – giving women business and life skills training; access to financing and peer mentoring support.

PH: 250k women empowered in 81 provinces (20-25% of total retailers)

Target: 10k to help start their own business

21k retailers to online training

Un Women Awards:
Community and Industry Engagement
COVID RESPONSE
PEOPLE FIRST PHILOSOPHY – WITHIN OUR SYSTEM AND IN THE COMMUNITIES

WE’LL BE OFF AIR FOR A WHILE...

On March 20, 2020, we stopped advertising and re-channeled an initial Php 150 million in support of response, relief, and recovery efforts.

Co-funding a PhP150-M bridge loan support for 13,000 sari-sari stores

Creating the Safe Store Movement to provide materials for safe store operations

- 200k PPE
- 2m liters of drinks for frontline and poor communities
- 65k families provided food packs

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CLIMATE ACTION

REDUCE RELATIVE CARBON EMISSIONS BY 25% BY 2030
ZERO CARBON EMISSIONS BY 2050

Today in our 20 Plants, 65% of our energy sourced from renewable energy
Geothermal and Solar

30% less energy used in bottling operations

We are producing more beverages while using less power.
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AND MAKE A DIFFERENCE